

30 HOOKS THAT FEEL ILLEGAL TO KNOW



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CAPTIVATING
HOOKS LIKE
THESE
INCREASE
YOUR AUDIENCE
AND HELP YOUR
CONTENT GO
VIRAL



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Easy-to-use hooks

- ✓ How to _____ for free
- ✓ _____ you need to know
- ✓ The truth about _____
- ✓ Bursting _____ myths
- ✓ Did you know _____



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"How to" post hooks

- ✓ How I went from ___ to ___
- ✓ ___ in 24 hours
- ✓ This is why you aren't working
- ✓ You did
- ✓ You didn't learn _____ at school



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Hooks creating fomo 1

- ✓ Stop using _____
- ✓ Don't do ____
- ✓ Never ____
- ✓ Avoid the mistake _____
- ✓ Here's my secret to ____



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Hooks creating FOMO 2

- ✓ ___ feels illegal to know
- ✓ Stop scrolling
- ✓ Time is running out for___
- ✓ Breaking news
- ✓ Don't sleep on this!



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Hooks that serve all the people

- ✓ ___ I wish I had known before
- ✓ Why is nobody talking about what is
- ✓ Quick tip! ➤
- ✓ This is your sign to _____
- ✓ You won't believe this!



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Clever words that work

✓ Copy

✓ Hack

✓ Steal

✓ Exposing

✓ Latest



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SAVE THIS or LOSE IT



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